The SA IT & Cybersecurity grantees participated in their June industry group discussion. This discussion focused on acquiring and educating apprentices and engaging with employers as state policies allow businesses to reopen. Grantees shared:

- Varied experience in engaging employers and maintaining consistent contact while maintaining social distancing guidelines. Some grantees struggle, while others are experiencing an increase in apprentice placement requests. Varying employer responses included:
  - Reticence to further open operations out of an abundance of caution
  - Planning to delay acceptance of apprentices until next year
  - Requesting more apprentices than originally planned

- Strategies for ensuring college partners have the resources and information they need to effectively engage employers, including providing outside training facilitators to help develop employer engagement strategies.

- Ideas for connecting with employers of different sizes and types.

- Grants management and marketing plans for moving forward despite the challenges presented due to the public health crisis including:
  - Working on training plans and identifying grantees to prepare for when states fully open
  - Finalizing outreach and marketing plans and resources such as websites and digital flyers, while they wait for employers to be ready.